

For Immediate Release

ErosTek Announces Partnership with SexTek

Combining Resources Results In Increased Production Capacity and New R&D

DELAWARE, November 16, 2001 . . .Eros Tek today announced its partnership with SexTek, a California-based manufacturer of e-stim devices, that will increase production and help streamline the distribution and marketing of its extremely popular ET-312 series of Pure Digital Power Units.

With this announcement, SexTek will become the high level wholesale distributor for the Eros Tek ET-312 series and will assume the final assembly, final quality assurance, packaging, stocking, and distribution functions previously carried out by Eros Tek.

"We can now focus on our core abilities in the area of new product design and improvement leaving the other business functions up to a partner who has proven track record with customer satisfaction," said the owner of Eros Tek. "This new partnership will allow a more consistent supply our power units to those who want them, whether through resellers or on the Web."

The current backorder situation will be immediately remedied with the arrival of new ET-31-B and ET-312EB (US and Euro units with internal rechargeable batteries) due the first week of December, 2001. We expect Eros Tek products to be in stock later in December.

The ET-312 series represents a completely new approach to electro-stimulation. With its patent-pending technology, all parameters of a digital waveform are manipulated in real time, allowing for a creative program of stimulation to be delivered without user intervention. There is nothing else like it on the market.

Eros Tek is a leader in high-end electro-stimulation hardware, software, and technology. Their first product, a remote-controlled stimulation unit, won wave reviews from visitors at the International Mr. Leather convention in Chicago in 1999. Their latest innovation, the ET-312 Pure Digital Power Source, is a true "third-generation" stimulation unit, completely driven by a microprocessor that generates and manipulates stimulation waveforms in real-time. For more information on Eros Tek products, visit <http://www.erostek.com>. For information about SexTek products, including the new ET-312 Pure Digital Power Source, visit <http://www.sextek.com>.

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